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602  
[1960]  
**YOU JUST CAN'T BEAT IRIS--**

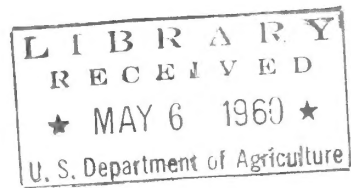
**THEY'RE COLORFUL, DEPENDABLE, EASY TO GROW!**



P.O. BOX 3233  
LOS ANGELES 54, CALIFORNIA



*Ir*



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PAGAN  
PRINCESS



CAHOKIA



COPPER  
MEDALLION



SPOTLIGHT

## RAINBOW COLLECTION OF GIANT IRIS

### *Treat your garden to Today's Modern Iris*

No perennial offers as wide a range of colors, rivaling the rainbow in every imaginable hue and tone, as these modern iris. As easy to grow as the old purple and white varieties they are a revelation to anyone seeing them for the first time. Imagine blooms up to 6-7" on stems 3 to 4 feet tall. You will be amazed at their beauty, their ability to be "at home" in every climate and in all types of soil. Easily grown, without special culture, in any sunny location.

**Offer 60-1** Spotlight, Pagan Princess, Cahokia,  
Copper Medallion, Oriental Glory . . . \$4.00

**Offer 60-2** Black Diamond, Orelia, Mulberry Rose,  
Spanish Peaks, Moonlight Sonata . . . \$4.00

**Offer 60-3** **\$7.50**  
ALL 10 RAINBOW varieties pictured above



BLACK  
DIAMOND



ORIENTAL  
GLORY



MOONLIGHT  
SONATA

SPANISH  
PEAKS

ORELIO

MULBERRY  
ROSE

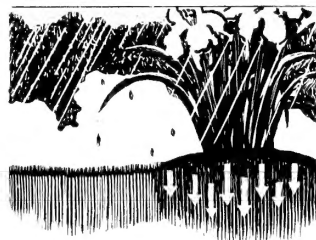


# from the Bulb Basket of the Nation...

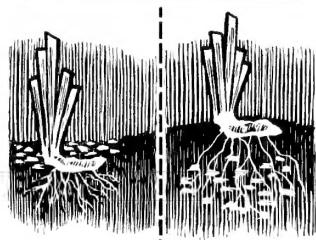
Our Iris growing fields . . . located in the beautiful Willamette valley of Oregon, right in the foothills of the lofty Cascade mountains with the summer sun and the rich volcanic soil which produces the finest iris roots known. Full, plump, and packed with vigor. From this valley, known for its bulb production, we ship only the very best of the crop. These plants are sent direct to you from the growing fields to assure your garden fresh, top quality iris.



Iris are sun loving, plant in half day's sunshine or more.



Provide ample drainage, well drained soil, raised beds.



Plant rhizome just below surface (right), not too deep (left).



Trim off old drying foliage periodically.



Divide and reset when clumps get matted, 4-5 years.

doc

**PLANT  
JULY  
AUGUST  
SEPTEMBER**

LIMELIGHT

**NO DIGGING  
STORING  
OR FUSS**

CLIFF OF DOVER

VIOLET HARMONY

MAYTIME

## 5 IRIS OF THE YEAR FOR 1960

**Something New!**

If you love iris don't let another day go by without ordering these magnificent 5 iris. Selected by a panel of experts for outstanding qualities in distinction and variety, these are choice plants for the discerning gardener. Featured in the June issue of the outstanding Horticultural magazines.

Offer 60-5

5 IRIS OF THE YEAR FOR 1960 . . . . . \$6<sup>00</sup>

HAPPY BIRTHDAY



LAVANESQUE

CRISPETTE

PARTY DRESS

COLORGLO

HAPPY BIRTHDAY

## ENCHANTING, EXQUISITE PINKS

### Colorful Queens of Irisdom

Only after many years of painstaking effort and research have the iris hybridizers achieved what they had long been striving for . . . PINK IRIS. For garden magic, close your eyes for a moment and visualize these luscious pinks—flamingo pinks, orchid pinks, salmon pinks—in your garden. Even the smallest garden deserves these gossamer beauties. They are unsurpassed for cut flowers, making bouquets of marvelous softness and beauty. The long, pointed buds are a delight in themselves. True gems costing as much as \$10.00 to \$15.00 a single root just a couple of years ago.

Offer 60-11

4 ENCHANTING, EXQUISITE PINKS . . . . . \$5<sup>25</sup>

## COPPER DAZZLERS

### Sparkling floral jewels — One of nature's wonders

Combining the accomplished loveliness of a work of art with living beauty, these sparkling new creations are a joy to behold. A new note for your bespangled iris border, sparkling like newly minted copper or rare gold. Picture a bouquet of these superb colors in a copper or bronze vase. Copper iris are ideal for companion plantings with other iris. What a glorious riot of color these four clumps of iris will give your garden as the shafts of sunlight illuminate their captivating colors! Absolutely unique—large flowered wonders.

Offer 60-9

4 COPPER  
DAZZLERS

\$5<sup>00</sup>

SEAFARER

BLUE SAPPHIRE

HARBOR BLUE

STORM  
WARNING

## HEAVENLY BLUE

Very few perennial plants can boast the wide range of the many tones and tints that regales our iris of today. From the frost-kissed light blues to the cerulean on to the richer marine and sea blues—a symphony of color that thrills one's great is the wealth and magnificence of the wonderful color. Nor are these blue iris sized florets of the common blue iris three to four times as large. Ideal for and generally considered to be desirable and effective for the iris garden, serene, and pure, blue iris stand par the outstanding blue perennial.

Offer 60-10

4 HEAVENLY BLUES . . . . . \$5<sup>00</sup>



# PEACOCK

## 3 Spectacular

What proud beauty! Spectacularly colored iris is something about combination of colors. The peacock eye of the lower petals, that unexcelled garden they "strut their" draw admiring a will find it hard to special favorite because all so beautiful!

Offer 60-

3 PEACOCK

\$47

TOP FLIGHT

TEANECK, NEW JERSEY

As a novice in gardening I am inclined to enthuse over almost anything that grows and blooms . . . especially for me. Yet if I could have but one kind of flower in my garden, it would be Iris.

Like most city dwellers I thought Iris were either blue, yellow or white . . . period. Since then I have never ceased to marvel at the countless variations in form, color and size presented by this single (and singular) member of the flower kingdom. My biggest thrill came this past spring when some of these modern Iris beauties blossomed for the first time in our garden.

MARGARET BEDNAR

HELEN COLLINGWOOD

MYSTIC MELODY

ACCENT

We paid \$\$\$ to purchase these new varieties, many sold for \$5.00 to \$10.00 and \$20.00 for a single root a few years ago. Due to liberal propagation we can sell these to you at just a few cents on the dollar for some of America's finest Iris.

## 4 DYKES MEDAL WINNERS

### Tops in the Iris World

If you are already an iris lover, or just a beginner, this will be big iris news to you. **NOW**, for the first time, these four winners of the Dykes Medal—highest award an iris can win—are offered at these prices. These varieties are the cream of the crop, placing top in the popularity polls year after year. Each had to be adjudged the very finest single iris for the year to win this coveted award. Only one such award is given a year, so these are the very top bracketed iris—your selection could not be better.

Offer 60-8

4 DYKES  
MEDAL WINNERS

\$750

SABLE NIGHT

VIOLET HARMONY

MARY RANDALL

TRULY YOURS



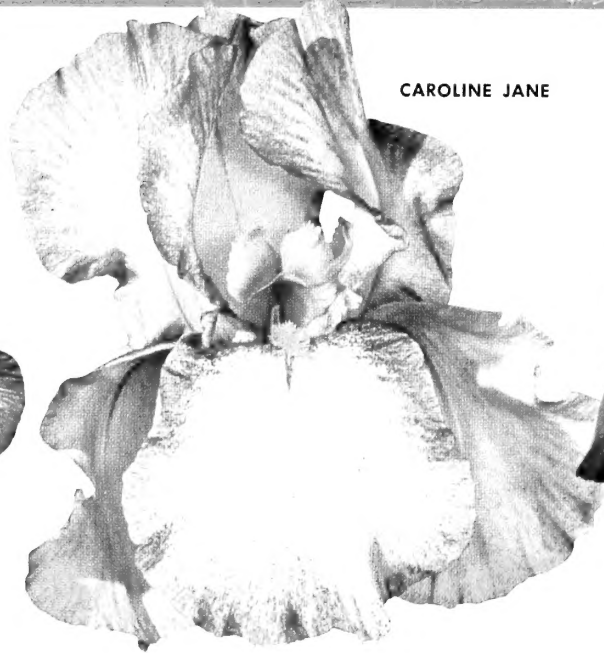






BRIGHT CONTRAST

MASKED BALL



CAROLINE JANE



FIRECRACKER



BAZAAR

## BUTTERFLY COLLECTION

### *Completely Different — Rare*

Like delicately marked fluttering butterflies, these unique, speckled, spotted and stitched iris are simply thrilling. Luxuriant and exotic; each variety represents an unusual, different pattern in manner of coloring; lovely, unique, found in the tall bearded iris alone — so different.

Offer 60-4

BUTTERFLY COLLECTION, 5 varieties. . . . .

**\$5<sup>50</sup>**